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| Dylan Ford |

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# Profile

Results-driven Data Analyst with 5 years of experience leveraging data to drive strategic decision-making. Proficient in SQL, Python, and Power BI, with a proven ability to extract actionable insights and implement data-driven solutions that improve business outcomes. Seeking to bring expertise to [Company Name] and contribute to data-driven success in the UK market.

# Experience

## SENIOR DATA ANALYST | [COMPANY NAME] | September 20XX – Present

* Led a cross-functional team in developing predictive models, increasing sales forecasting accuracy by 15%.
* Created automated dashboards using Power BI, reducing reporting time by 30% and enhancing decision-making efficiency.
* Conducted in-depth data analysis on customer behavior, resulting in a 20% improvement in customer retention strategies.
* Presented actionable insights to senior leadership, influencing critical business strategies.

## DATA ANALYST | [COMPANY NAME] | June 20XX – August 20XX

* Designed and implemented SQL queries to extract, clean, and analyze large datasets, enabling improved operational efficiency.
* Spearheaded the introduction of data visualization tools, streamlining reporting and improving communication of complex findings.
* Collaborated with marketing and product teams to identify trends, leading to a 10% increase in campaign ROI.
* Conducted market analysis to support the launch of new products, leading to a 12% revenue boost in the first quarter.

# Education

Bachelor of Science in Computer Science | [University name], [City, Country]

**Relevant coursework:** Data Mining, Machine Learning, Statistics, Database Management Systems

# Technical Skills

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| **Programming Languages:** Python, R, SQL  **Data Visualization Tools:** Power BI, Tableau, Matplotlib, Seaborn  **Database Management:** MySQL, PostgreSQL  **Data Analytics:** Predictive Modeling, Statistical Analysis, Data Cleaning  **Other Tools:** Microsoft Excel (Advanced), Google Analytics |  |

# Certifications

* Microsoft Certified: Data Analyst Associate
* Google Data Analytics Professional Certificate